

NAME _____

28 points

C/ WRITING: WRITE ABOUT 100 WORDS ON THE FOLLOWING TOPIC: (10 points)

(Advantages and disadvantages of the internet)

READING: A GLOBAL CULTURE

Globalisation is the system in which the same products are sold throughout the world by huge multinational companies. Everybody wears the same trainers, eats the same fast food, drinks the same drinks and watches the same programmes on television. Supporters of globalisation say that people prefer something from the other side of the world to something local.

Globalisation is seen as a threat by increasing numbers of people. They feel that globalisation is growing because consumers are not given a choice. They worry about the effect globalisation will have on the culture of individual countries, cities and towns. One of the heroes of the anti-globalisation movement is the French sheep farmer José Bové, who makes roquefort cheese. When the USA increased the tax on roquefort, he couldn't put up with the situation any more, so he came up with the idea of attacking the local American fast food restaurant. With a group of farmers, he crashed into the restaurant with a bulldozer. He was arrested by the police and then he was sentenced to three months in prison. As a consequence he became an even bigger hero to his supporters.

The attack, Bové explained, was not just an attack on fast food restaurants. It was an attack on all multinational companies and the changes that they have brought. He believes that small local companies are often forced to close down because they cannot compete with the big corporations. In a global market, the bigger companies have more money to expand and advertise, and they can also make and sell their products more cheaply. The result is that people stop buying from the smaller, local companies.

Some people might see the global culture as a good thing. It brings people together and means that we have cheap food. You can travel, eat and shop easily.

Unfortunately, though, many cities now have exactly the same shops, selling exactly the same products. It can be difficult to come across any small local shops at all. The question is, will the world become less interesting when people all wear the same clothes, eat the same food and speak the same language?

A.- SAY IF THE FOLLOWING SENTENCES ARE TRUE OR FALSE. COPY THE EVIDENCE FROM THE TEXT. NO MARKS WILL BE GIVEN IF EITHER OF THE TWO IS MISSING.(4 points)

1. Globalisation needs a lot of small companies operating in different countries.
2. Fewer and fewer people think globalisation is a threat.
3. Bové doesn't support globalisation.
4. Local companies don't sell enough to survive because of globalisation.

B.- IN YOUR OWN WORDS, ANSWER THE FOLLOWING QUESTIONS ACCORDING TO THE TEXT ABOVE. WRITE FULL ANSWERS (subject, verb, complements). USE REFERENCE PRONOUNS WHERE POSSIBLE. (4 points)

1. What exactly did Bové start to complain about?
2. Did his complain have any nasty consequences? Explain briefly.
3. Name two advantages of globalisation:
4. Name two disadvantages of globalisation:

D.- SPEAKING: (10 points) : FREE TOPIC

A 5-minute- talk maximum.